

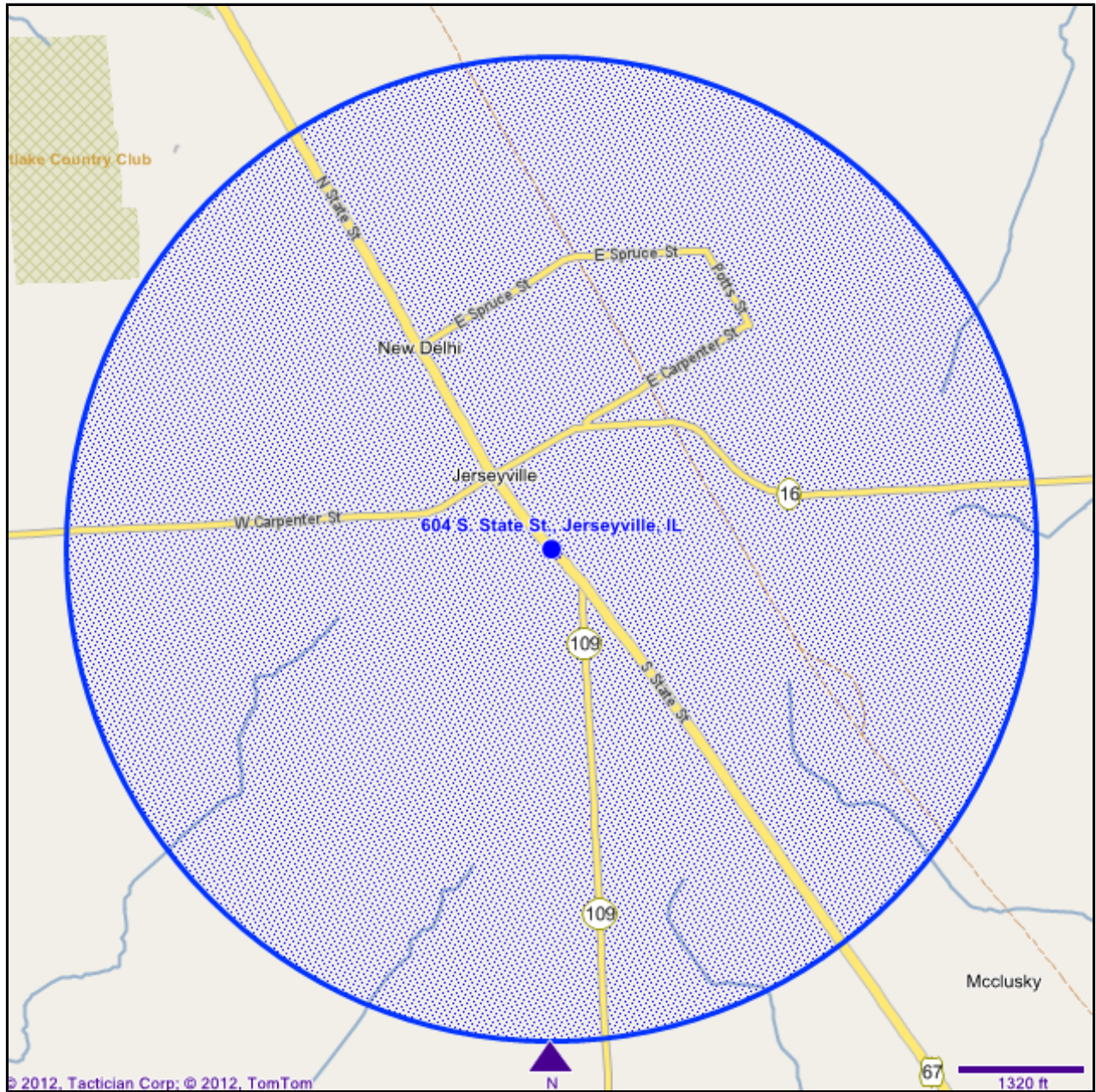
Demographic Trend

604 S. State St., Jerseyville, IL

1, 3, and 5 mile radii

Analysis Level: Block Groups (2010 Census)

12/14/2012



Overlays	
	Major Highway
	Highway
	Major Road
	Railroad

604 South State Street
Jerseyville, IL 62052

Longitude: -90.323721
Latitude: 39.114768

Radial Trade Area, 1 mile

Summary Demographic						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
Population	3,665		3,635		3,603	
Households	1,487		1,570		1,658	
Families	953		926		906	
Median Age	38.5		40.3		39.6	
Median Household Income	\$33,412		\$44,985		\$48,356	
Average Household Income	\$45,904		\$66,050		\$71,905	
Average Household Size	2.46		2.31		2.17	

Households by Income						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	129	8.7%	117	7.5%	114	6.9%
\$10,000 - \$14,999	145	9.8%	55	3.5%	46	2.8%
\$15,000 - \$19,999	200	13.4%	107	6.8%	104	6.3%
\$20,000 - \$24,999	93	6.2%	66	4.2%	67	4.0%
\$25,000 - \$29,999	108	7.3%	143	9.1%	96	5.8%
\$30,000 - \$34,999	100	6.7%	100	6.4%	123	7.4%
\$35,000 - \$39,999	55	3.7%	68	4.4%	90	5.4%
\$40,000 - \$49,999	201	13.5%	260	16.6%	226	13.6%
\$50,000 - \$59,999	148	10.0%	150	9.6%	150	9.1%
\$60,000 - \$74,999	89	6.0%	184	11.7%	193	11.6%
\$75,000 - \$99,999	138	9.3%	189	12.1%	258	15.6%
\$100,000 - \$124,999	38	2.5%	31	2.0%	70	4.2%
\$125,000 - \$149,999	17	1.2%	29	1.9%	16	1.0%
\$150,000 - \$199,999	4	0.3%	16	1.0%	42	2.5%
\$200,000+	22	1.5%	55	3.5%	63	3.8%
Total	1,487	100.0%	1,570	100.0%	1,658	100.0%

Population by Age						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Age 0-4	221	6.0%	272	7.5%	317	8.8%
Age 5-9	225	6.1%	205	5.6%	210	5.8%
Age 10-14	240	6.6%	203	5.6%	175	4.9%
Age 15-19	254	6.9%	224	6.2%	212	5.9%
Age 20-24	224	6.1%	245	6.7%	266	7.4%
Age 25-29	251	6.8%	267	7.4%	272	7.6%
Age 30-34	233	6.4%	205	5.6%	194	5.4%
Age 35-39	261	7.1%	181	5.0%	169	4.7%
Age 40-44	255	7.0%	213	5.9%	178	5.0%
Age 45-49	209	5.7%	221	6.1%	172	4.8%
Age 50-54	180	4.9%	227	6.2%	191	5.3%
Age 55-59	158	4.3%	226	6.2%	229	6.4%
Age 60-64	160	4.4%	182	5.0%	196	5.4%
Age 65-69	168	4.6%	167	4.6%	186	5.2%
Age 70-74	166	4.5%	177	4.9%	185	5.1%
Age 75-79	164	4.5%	156	4.3%	178	4.9%
Age 80-84	140	3.8%	121	3.3%	122	3.4%
Age 85+	156	4.3%	141	3.9%	152	4.2%

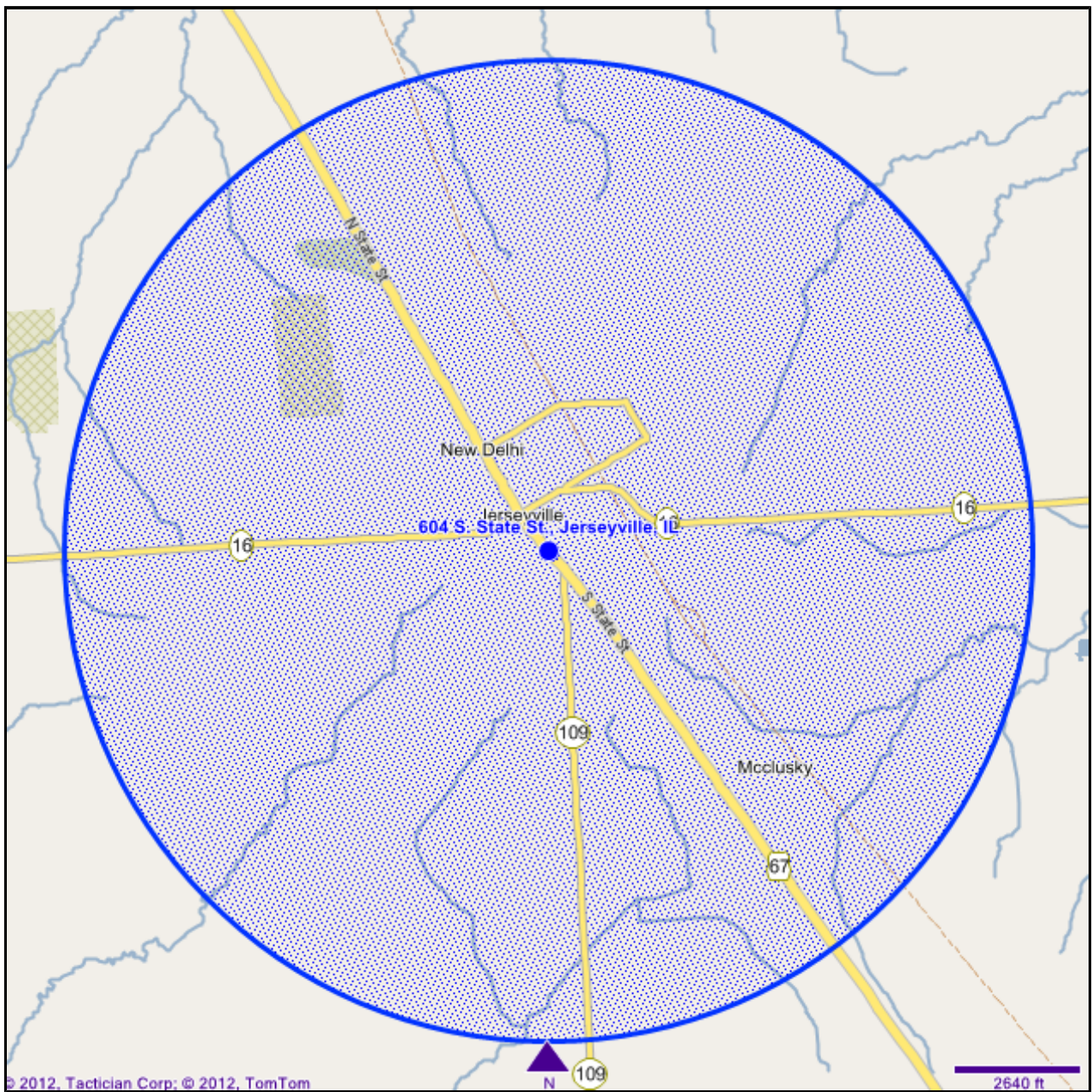
Total	3,665	100.0%	3,635	100.0%	3,603	100.0%
Median	38.5		40.3		39.6	

Population by Race Trends						
	2010 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
White	3,548	97.2%	3,529	97.1%	3,486	96.7%
Black	12	0.3%	13	0.4%	14	0.4%
Native American	7	0.2%	10	0.3%	18	0.5%
Asian	17	0.5%	17	0.5%	19	0.5%
Hawaiian / Pacific Islander	0	0.0%	0	0.0%	0	0.0%
Two or More	59	1.6%	64	1.8%	65	1.8%
Other Race	6	0.2%	1	0.0%	1	0.0%
Total	3,649	100.0%	3,635	100.0%	3,603	100.0%

Hispanic Population Trends						
	2010 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Hispanic	32	0.9%	33	0.9%	36	1.0%
Not Hispanic	3,617	99.1%	3,602	99.1%	3,567	99.0%
Total	3,649	100.0%	3,635	100.0%	3,603	100.0%

Households by Occupancy Trends						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	998	63.2%	985	58.9%	971	56.8%
Renter Occupied	489	31.0%	585	35.0%	687	40.2%
Vacant	92	5.8%	101	6.0%	50	2.9%
Total	1,579	100.0%	1,671	100.0%	1,708	100.0%

Daytime Population			
	2000 CENSUS		2012 ESTIMATE
	Number	Percent	Number
Establishments	0		263
Employees	0		2,102



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Overlays	
	Major Highway
	Highway
	Major Road
	Railroad

604 South State Street
 Jerseyville, IL 62052

Longitude: -90.323721
 Latitude: 39.114768

Radial Trade Area, 2 miles

Summary Demographic						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
Population	6,966		7,258		7,199	
Households	2,841		3,119		3,294	
Families	1,819		1,875		1,834	
Median Age	38.5		40.3		39.6	
Median Household Income	\$34,454		\$46,347		\$50,352	
Average Household Income	\$47,309		\$59,432		\$66,100	
Average Household Size	2.45		2.33		2.19	

Households by Income						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	244	8.6%	217	7.0%	213	6.5%
\$10,000 - \$14,999	310	10.9%	111	3.6%	98	3.0%
\$15,000 - \$19,999	329	11.6%	271	8.7%	242	7.4%
\$20,000 - \$24,999	177	6.2%	148	4.7%	165	5.0%
\$25,000 - \$29,999	178	6.3%	235	7.5%	182	5.5%
\$30,000 - \$34,999	203	7.2%	155	5.0%	198	6.0%
\$35,000 - \$39,999	123	4.3%	151	4.8%	149	4.5%
\$40,000 - \$49,999	330	11.6%	428	13.7%	390	11.8%
\$50,000 - \$59,999	260	9.1%	280	9.0%	274	8.3%
\$60,000 - \$74,999	221	7.8%	341	10.9%	352	10.7%
\$75,000 - \$99,999	289	10.2%	439	14.1%	512	15.6%
\$100,000 - \$124,999	62	2.2%	149	4.8%	227	6.9%
\$125,000 - \$149,999	48	1.7%	101	3.2%	92	2.8%
\$150,000 - \$199,999	30	1.1%	36	1.1%	129	3.9%
\$200,000+	37	1.3%	58	1.9%	70	2.1%
Total	2,841	100.0%	3,119	100.0%	3,294	100.0%

Population by Age						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Age 0-4	436	6.3%	520	7.2%	610	8.5%
Age 5-9	448	6.4%	422	5.8%	435	6.0%
Age 10-14	494	7.1%	438	6.0%	378	5.2%
Age 15-19	504	7.2%	463	6.4%	437	6.1%
Age 20-24	387	5.6%	474	6.5%	515	7.1%
Age 25-29	438	6.3%	490	6.7%	501	7.0%
Age 30-34	417	6.0%	424	5.8%	401	5.6%
Age 35-39	519	7.5%	375	5.2%	349	4.9%
Age 40-44	509	7.3%	411	5.7%	347	4.8%
Age 45-49	440	6.3%	457	6.3%	359	5.0%
Age 50-54	377	5.4%	481	6.6%	410	5.7%
Age 55-59	292	4.2%	469	6.5%	479	6.7%
Age 60-64	295	4.2%	374	5.2%	402	5.6%
Age 65-69	306	4.4%	332	4.6%	370	5.1%
Age 70-74	311	4.5%	324	4.5%	338	4.7%
Age 75-79	312	4.5%	292	4.0%	333	4.6%
Age 80-84	232	3.3%	241	3.3%	241	3.4%
Age 85+	250	3.6%	271	3.7%	294	4.1%

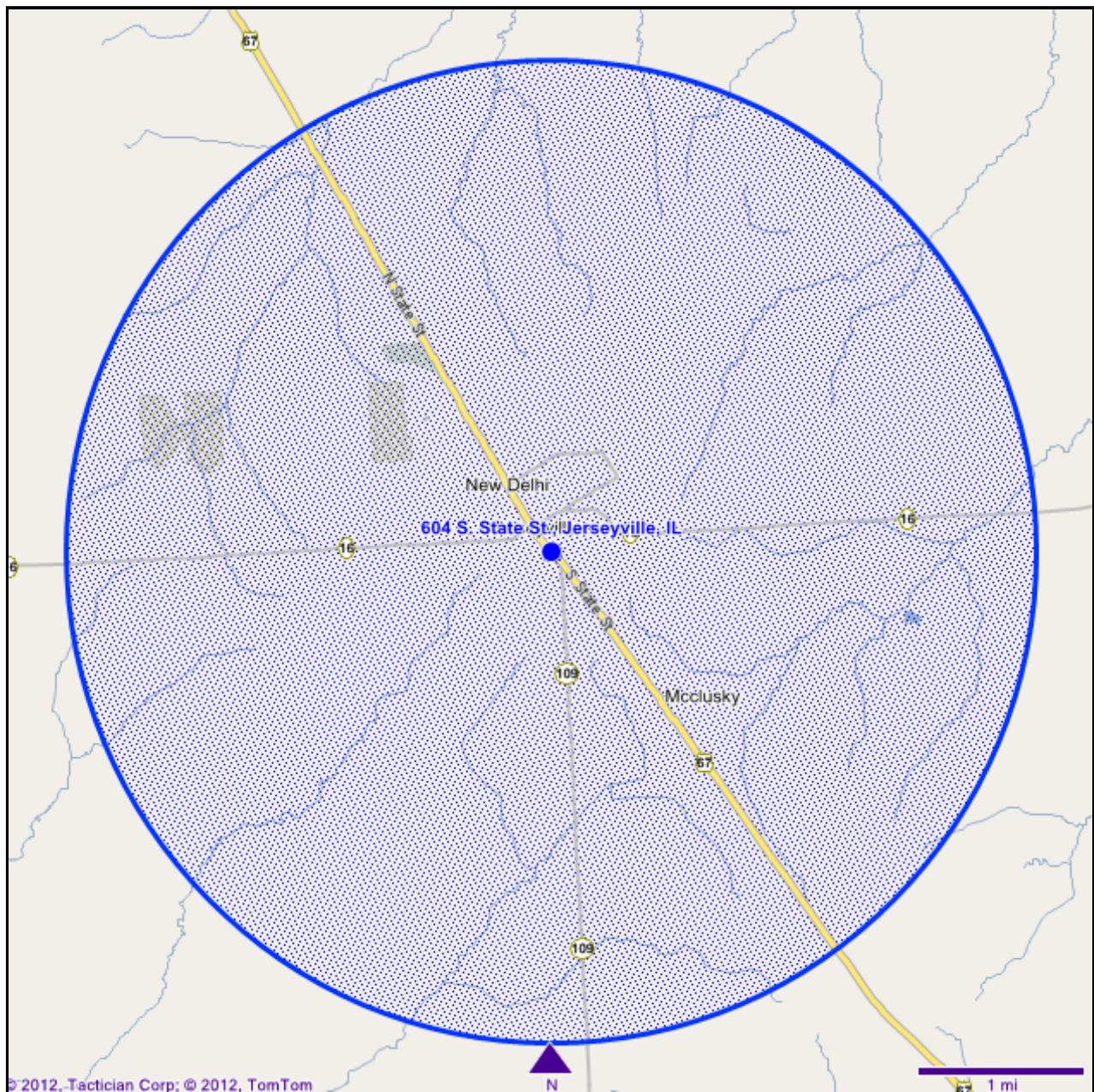
Total	6,966	100.0%	7,258	100.0%	7,199	100.0%
Median	38.5		40.3		39.6	

Population by Race Trends						
	2010 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
White	7,098	97.4%	7,059	97.3%	6,971	96.8%
Black	23	0.3%	25	0.3%	27	0.4%
Native American	18	0.2%	26	0.4%	48	0.7%
Asian	33	0.5%	35	0.5%	38	0.5%
Hawaiian / Pacific Islander	0	0.0%	0	0.0%	0	0.0%
Two or More	100	1.4%	110	1.5%	112	1.6%
Other Race	12	0.2%	2	0.0%	2	0.0%
Total	7,284	100.0%	7,258	100.0%	7,199	100.0%

Hispanic Population Trends						
	2010 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Hispanic	74	1.0%	77	1.1%	84	1.2%
Not Hispanic	7,210	99.0%	7,181	98.9%	7,114	98.8%
Total	7,284	100.0%	7,258	100.0%	7,199	100.0%

Households by Occupancy Trends						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	1,921	64.2%	2,015	60.9%	1,995	59.0%
Renter Occupied	920	30.7%	1,104	33.4%	1,299	38.4%
Vacant	152	5.1%	190	5.7%	89	2.6%
Total	2,993	100.0%	3,309	100.0%	3,383	100.0%

Daytime Population			
	2000 CENSUS		2012 ESTIMATE
	Number	Percent	Number
Establishments	0		462
Employees	0		4,051



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Overlays	
	Major Highway
	Highway
	Major Road
	State Boundary

604 South State Street
 Jerseyville, IL 62052

Longitude: -90.323721
 Latitude: 39.114768

Radial Trade Area, 3 miles

Summary Demographic				
	2000 CENSUS		2012 ESTIMATE	2017 FORECAST
Population	8,404		8,812	8,740
Households	3,392		3,736	3,946
Families	2,220		2,307	2,257
Median Age	38.4		40.4	39.8
Median Household Income	\$37,350		\$47,145	\$51,931
Average Household Income	\$48,510		\$59,933	\$67,026
Average Household Size	2.48		2.36	2.22

Households by Income						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Less Than \$10,000	275	8.1%	234	6.3%	230	5.8%
\$10,000 - \$14,999	344	10.1%	125	3.3%	109	2.8%
\$15,000 - \$19,999	374	11.0%	320	8.6%	284	7.2%
\$20,000 - \$24,999	203	6.0%	202	5.4%	211	5.3%
\$25,000 - \$29,999	200	5.9%	275	7.4%	233	5.9%
\$30,000 - \$34,999	226	6.7%	171	4.6%	223	5.7%
\$35,000 - \$39,999	159	4.7%	189	5.1%	168	4.3%
\$40,000 - \$49,999	400	11.8%	494	13.2%	452	11.5%
\$50,000 - \$59,999	317	9.3%	314	8.4%	325	8.2%
\$60,000 - \$74,999	302	8.9%	398	10.7%	398	10.1%
\$75,000 - \$99,999	357	10.5%	548	14.7%	615	15.6%
\$100,000 - \$124,999	77	2.3%	220	5.9%	302	7.7%
\$125,000 - \$149,999	70	2.1%	141	3.8%	142	3.6%
\$150,000 - \$199,999	46	1.4%	45	1.2%	176	4.5%
\$200,000+	42	1.2%	62	1.7%	77	1.9%
Total	3,392	100.0%	3,736	100.0%	3,946	100.0%

Population by Age						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Age 0-4	517	6.2%	632	7.2%	742	8.5%
Age 5-9	547	6.5%	510	5.8%	527	6.0%
Age 10-14	614	7.3%	540	6.1%	465	5.3%
Age 15-19	625	7.4%	570	6.5%	538	6.2%
Age 20-24	456	5.4%	566	6.4%	613	7.0%
Age 25-29	506	6.0%	572	6.5%	587	6.7%
Age 30-34	498	5.9%	515	5.8%	487	5.6%
Age 35-39	638	7.6%	458	5.2%	426	4.9%
Age 40-44	636	7.6%	502	5.7%	424	4.9%
Age 45-49	553	6.6%	561	6.4%	442	5.1%
Age 50-54	465	5.5%	599	6.8%	511	5.8%
Age 55-59	356	4.2%	588	6.7%	603	6.9%
Age 60-64	360	4.3%	463	5.3%	498	5.7%
Age 65-69	360	4.3%	409	4.6%	456	5.2%
Age 70-74	372	4.4%	383	4.3%	401	4.6%
Age 75-79	361	4.3%	339	3.9%	387	4.4%
Age 80-84	259	3.1%	289	3.3%	289	3.3%
Age 85+	280	3.3%	315	3.6%	342	3.9%

Total	8,404	100.0%	8,812	100.0%	8,740	100.0%
Median	38.4		40.4		39.8	

Population by Race Trends						
	2010 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
White	8,632	97.6%	8,587	97.4%	8,485	97.1%
Black	25	0.3%	27	0.3%	29	0.3%
Native American	18	0.2%	28	0.3%	50	0.6%
Asian	40	0.4%	42	0.5%	45	0.5%
Hawaiian / Pacific Islander	1	0.0%	1	0.0%	1	0.0%
Two or More	114	1.3%	125	1.4%	127	1.5%
Other Race	13	0.2%	3	0.0%	3	0.0%
Total	8,843	100.0%	8,812	100.0%	8,740	100.0%

Hispanic Population Trends						
	2010 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Hispanic	87	1.0%	90	1.0%	99	1.1%
Not Hispanic	8,756	99.0%	8,722	99.0%	8,641	98.9%
Total	8,843	100.0%	8,812	100.0%	8,740	100.0%

Households by Occupancy Trends						
	2000 CENSUS		2012 ESTIMATE		2017 FORECAST	
	Number	Percent	Number	Percent	Number	Percent
Owner Occupied	2,372	66.6%	2,505	63.4%	2,494	61.7%
Renter Occupied	1,020	28.6%	1,231	31.1%	1,452	35.9%
Vacant	172	4.8%	217	5.5%	95	2.3%
Total	3,564	100.0%	3,953	100.0%	4,041	100.0%

Daytime Population			
	2000 CENSUS		2012 ESTIMATE
	Number	Percent	Number
Establishments	0		498
Employees	0		4,340

Internet Marketing Solutions provided by:



Tactician Corporation

305 North Main Street • Andover, MA, 01810 USA
Ph: 978-475-4475 • Fax: 978-475-2136
www.tactician.com

Data Provided by:



3025 Sunflower Street
Thousand Oaks, CA 91360

APPLIED GEOGRAPHIC SOLUTIONS

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